Proof
Approved Initial Date
Marketing
Advertising
Client
Research
Brand Mgr.

LEO BURNETT COMPANY, *Inc.*

Ad No. 118—Req. No. 92588—120 lines—B&W—2 cols. (3 11/16) x 60 lines—Newspapers, 1959 (B)

Some of our best customers are Meteorologists

A man who can tell us when and *where* Mother Nature will lose her temper can save a thousand lives. Charting the earth's atmosphere is a mighty involved business.

Maybe that's why you'll often see him lean back, take a reflective look at his charts and pull out a pipe. Then comes the Revelation. He'll tamp down the moist flakes, sniff that fresh fragrance and light up a really satisfying smoke.

The special flavor comes from the Revelation blend of 5 choice tobaccos. If you haven't tried it yet, we think you'll be surprised. Put Revelation in *your* pipe—and smoke it!

REVELATION
SMOKING MIXTURE

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Source: https://www.industrydocuments.ucsf.edu/docs/mqbv0004

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